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April 2023

Amenities Increase Rental Value

Can we get an Amen for Amenities?

What you provide to your tenants in terms of amenities and conveniences will dramatically impact what you earn in rent. It will also impact the tenants you attract.

Good tenants want good amenities.

So, what should you be providing?

In-Unit Laundry

This is a biggie. More and more tenants are requiring in-unit laundry before they'll even consider renting a home. Whether it's a single-family residence you're renting out or an apartment in a large building, you want to provide a washer and dryer. Even a small, stackable unit will make a difference.

Is technology really an amenity? Yes, especially now, with remote work sticking around. Tenants need access to reliable Wi-Fi. They want a space where they can both work and live. Think about this when you're renovating your property. A built-in desk in the den? Yes. A loft space that can transition into a home office? Major amenity. Offer security features like video doorbells and outdoor lighting that's activated by an app.

Pet-Friendly Features

We'll talk about this more in next quarter's newsletter, but pets make money for landlords in ways you may not realize. Pet-friendly amenities will increase value and attract tenants. Dog parks. Doggie waste stations. Fenced yards. All of these amenities will work well for your ROI.

Let's keep talking about pets. Look for next quarter's newsletter, and don't forget that we love working with you. Is someone you know looking for property management? Refer us and we'll all work together.

ANNOUNCEMENTS:



We would like to thank the voters of Hawaii, including the owners and tenants

place!! We are so grateful and will continue to do our best serving you with the highest levels of excellence.



Our goal at Marie Hansen Properties is to maximize the return on your investment and to grant you the peace of mind that comes from knowing that your property is in capable hands.

The Marie Hansen Properties Team

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anyone that needs help with their property,
we'd be happy to assist!

[REFER A FRIEND](#)

CONTACT US

(808) 591-1110

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It is very important that we are able to reach you if we have any questions or concerns about your property. If your phone number, email address or address/contact information has changed, please call or email Sam so she can update your file. You can reach her at (808) 591-1110 or sam@mhprops.net

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